



Metropolitan Design & Development, Inc.

**OLAP AND RELATIONAL DATABASE DESIGN
CUSTOM APPLICATION DEVELOPMENT**

Hyundai, VINS and Interactive Web Applications

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Hyundai is moving toward the use of the vehicle identification number (VIN) on its products in order to make a key link between their online electronic commerce efforts, consumers and third-party repair shops.

One initiative is to allow users to type in a VIN, which will provide access to a wide range of information on a given vehicle. Anything from its original paint color and upholstery to its entire service history.

This initiative comes after a highly successful online-parts initiative taken over one year ago. Hyundai met the challenge of owner complaints due to the inconvenient location, or hours of operation of its parts distributors. The Hyundai parts extranet is designed to make it easy for a customer, or a third party repair shop, to get the exact part needed. By typing in a VIN, the user is presented immediately with a parts catalog just for that vehicle. The user also sees details on all the original items installed in that vehicle at the time of purchase.

The extranet selects a Hyundai dealership in the user's region and ties directly into the dealership's pricing. The user can pay for the part online, or arrange to pick up and pay for the part at the dealership.

Hyundai worked with [Click Interactive](#) to develop the online parts store. Click Interactive will be working with Hyundai to provide complete service manuals online.

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